

JAWAD HUSSAIN

I Build/Design Websites That Generate Leads & Clients For Your Business.

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EDUCATION

University of North Texas

01/2016

Bachelors, Computer Science

PROFESSIONAL SUMMARY

I am a Full Stack Web Developer and Conversion-Focused Website Specialist with over 9 years of experience building high-performing websites for US-based businesses.

I specialize in developing fast, modern, and high-converting websites that help businesses generate more leads, increase customer engagement, and improve online sales.

My expertise includes WordPress, Webflow, WooCommerce, custom development, CRM integrations, and website optimization focused on performance, SEO, and conversion rate improvement.

I have worked with businesses across multiple industries including home services, ecommerce, media, and corporate websites, delivering solutions that not only look professional but also contribute to business growth.

I am comfortable communicating directly with clients, handling discovery calls, and translating business needs into high-performing web solutions.

WORK HISTORY

Key Business Results

- Developed lead-generation websites for service businesses in the US
- Improved website speed, resulting in better user engagement
- Improved SEO and performance, resulting in **40% increase in organic traffic**
- Built WooCommerce stores that increased online sales and conversion rates
- Integrated CRM systems and marketing automation tools to improve lead management
- Developed scalable WordPress systems used to replicate multiple business websites

Full Stack Developer, Team Lead

As a CMS developer at Frontier Media, I bridge the gap between technical execution and business growth. I don't just build websites, I build systems that generate leads, convert traffic, and automate operations. My measurable achievements include:

- Built and maintained 5 CMS platforms, improving content publishing efficiency by 40% and accelerating time-to-market.

- Optimized SEO, site speed (Core Web Vitals), and CTA placement, driving organic traffic growth and increasing lead conversions.
- Integrated CRM and email marketing tools (Salesforce/HubSpot/Constant Contact), automating lead capture and nurturing workflows.
- Redesigned UI/UX to reduce friction points, directly improving form submission rates and qualified lead volume.
- Partnered with sales and marketing teams to turn the CMS into a revenue-generating asset, not just a backend tool.

Web Developer + Consultant

As a LAMP stack developer at Ting, I didn't just write code, I built scalable web applications that improved business performance, reduced downtime, and enabled faster customer acquisition. My measurable achievements include:

- Developed 10 LAMP stack web applications, improving application performance and reliability by 15%, reducing downtime and customer complaints.
- Optimized MySQL, Apache, and PHP execution, cutting page load times and improving SEO rankings (Core Web Vitals, TTFB).
- Automated backend workflows with Python/PHP scripts, saving the operations team many hours/week and accelerating lead response times.
- Integrated CRM and third-party APIs to automate lead capture from web forms directly into sales pipelines.
- Strengthened application security (SQL injection, XSS, encryption), protecting customer data and ensuring compliance.
- Built custom admin dashboards empowering marketing and sales teams to track leads and user activity in real time.

Web Dev/Designer + SEO

CloudTek

I didn't just build web applications, I built complete digital solutions that improved business efficiency, accelerated time-to-market, and directly supported revenue generation. My measurable achievements include:

- Developed multiple end-to-end web applications, improving development efficiency by 20% and delivering all projects on time, every time.
- Built responsive, conversion-focused front ends with optimized CTAs and forms, increasing lead submissions by 50%.
- Integrated CRM and marketing automation tools to capture leads directly from web forms into sales pipelines.
- Optimized performance and SEO (load times, Core Web Vitals, metadata, structured data), driving organic traffic and reducing bounce rates.
- Automated backend workflows, saving internal teams time and accelerating lead response times.
- Built real-time dashboards empowering marketing and sales teams to track leads and user behavior.
- Managed full SDLC from requirements to deployment, ensuring seamless workflows and zero missed deadlines.

- Reduced technical debt and improved code maintainability, accelerating future development cycles.

BUSINESS SKILLS

- Lead Generation
- Conversion Optimization
- Website Performance
- Revenue Generation Websites
- SEO (Search Engine Optimization)
- Automation

TECHNICAL SKILLS

- WordPress, Webflow, Laravel
- APIs, CRM Integration
- Custom Theme / Plugin Development
- HTML / CSS, Javascript / JQuery
- UI and UX design, Adobe Creative Suite
- Hubspot, Shopify, Magento
- PHP, JS, MySQL
- Server Side Management and Scripting
- AJAX, GTM / GA4